



Online platform for digital, hybrid, and live
events – from invitations through the event
itself to post-event evaluation

ottomisu

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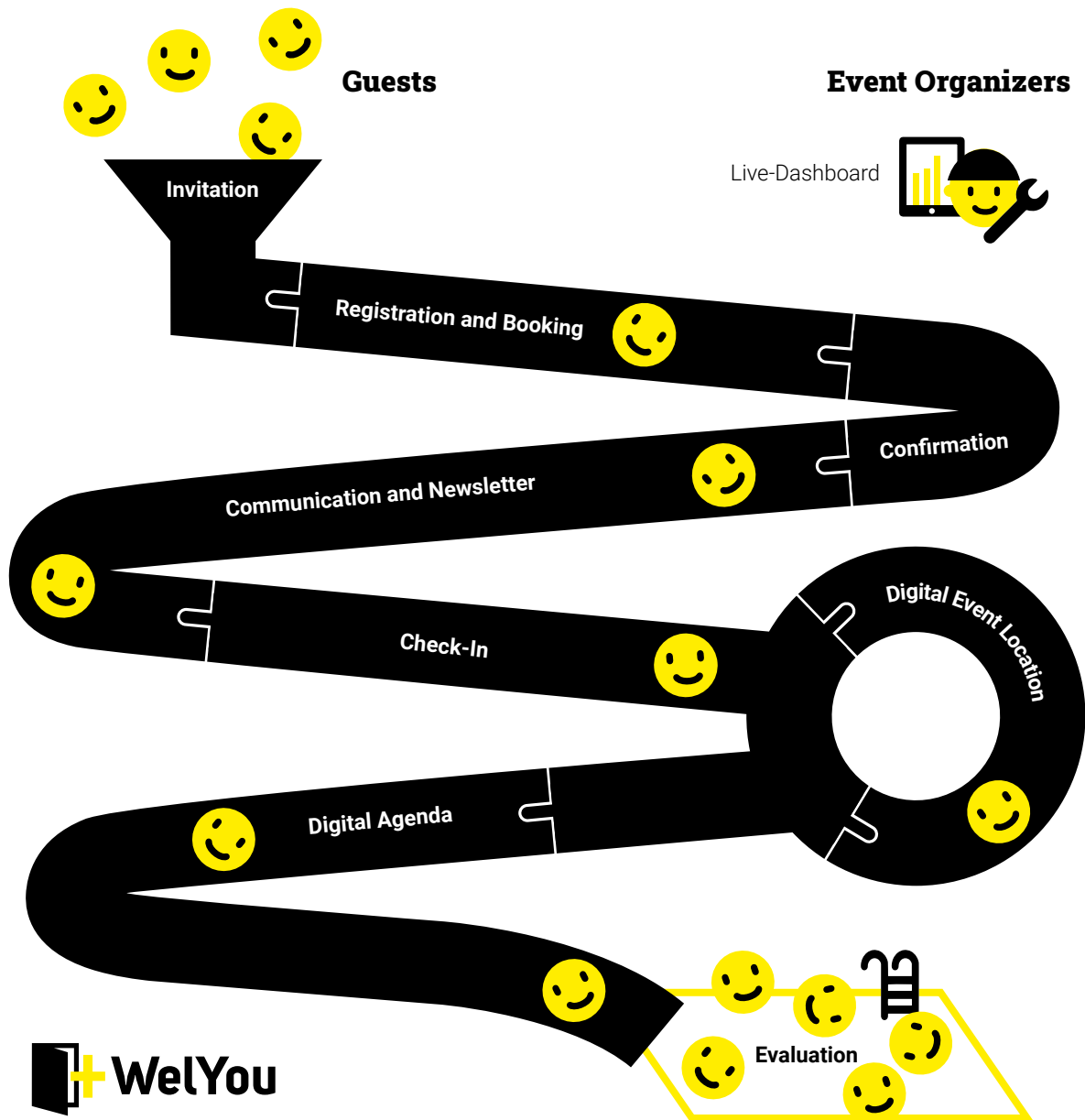
All about WelYou

WelYou ['væljuz]

Our synonym for “welcome” and “value.” Centrally located within this? Guests who feel taken care of from the very start. And the event organizers? A clear view of everything that matters!

Our online platform, WelYou, is your ticket to a seamless event experience and a reliable partner for digital, hybrid, and live events. From invitations to check-in to feedback – we ensure everything runs smoothly so that guests and organizers can focus on what really matters at the event. With flexible and customized features, we bring any event you envision to life.

All about WelYou



Functions and Features

WelYou provides a comprehensive solution for the registration process for all types of events. With its modular features, you can put together a customized package that is precisely tailored to the specific requirements of each event. The platform integrates seamlessly with design and process guidelines.

Exemplary features



Registration Management

- Different Types of Guests
- Various booking tools (event items, hotel room allocations, etc.) and accounting systems are integrated



Communication

- Personalized Invitations
- Newsletter Distribution



Live Dashboard for Administration

- Overview of Guests
- Financial Analysis



Digital Event Location

- Live Coverage of Your Event
- Alternatively: Integrating an external platform



Project Closure

- Evaluation
- Survey Tool

User Benefits



Guests

The website is the go-to destination for your guests before, during, and after the event – for information, registration, the agenda, and the evaluation.



- ✓ White-Label-Solution
- ✓ Customized CI
- ✓ Responsive Design



Event Organizers

For you, it's the tool that lets you map, monitor, and manage all processes – from invitations, through the entire booking process, accompanying communications, and the program, all the way to the live dashboard and analysis.

Look & Feel

Everything at a glance!



[Watch the demo video](#)

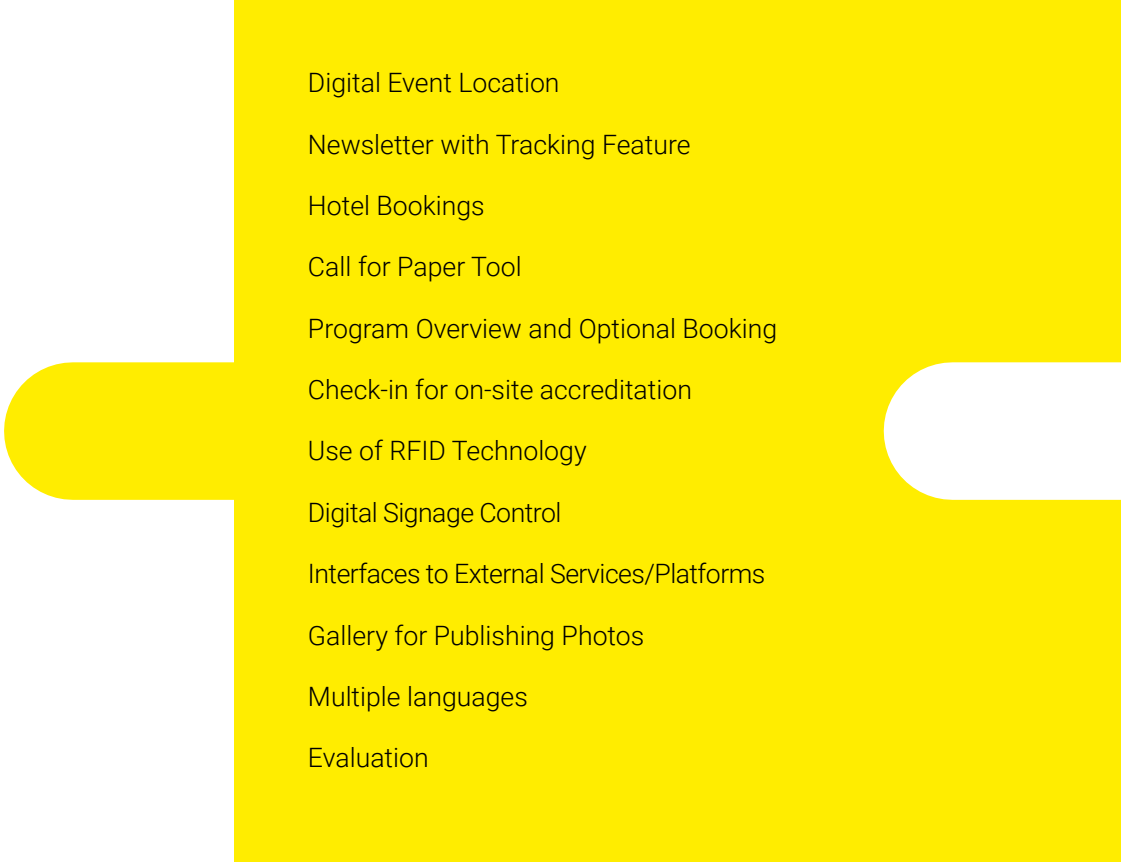
WelYou Bundles

	Bundle A	Bundle B	Bundle C
	Open Events		
Platform Setup			
Setting Up the Registration Process (German or English)	x	x	x
Individual URL leasing or use of an existing URL	x	x	x
CI Fitting	x	x	x
Registration Method	Straight from the website via the registration form	Via Magic-Link in the invitation mailing	Via Double-Opt-In Magic-Link and invitation mailing
Import Function Using Templates		x	x
Creating up to three different guest types	x	x	x
Customization of automatic emails, including the iCal feature	Registration Confirmation	Registration Confirmation, Ticketmailing, Cancellation	Invoice & Registration Confirmation, Ticketmailing, Cancellation, Reminder
Customizing System Pages	Legal Notice, Privacy Policy, Confirmation Page	Legal Notice, Privacy Policy, Confirmation Page	Legal Notice, Privacy Policy, Home Page, Terms of Registration, Confirmation Page
Setting Up Two Backend Access Points for Administration	x	x	x
Duration of up to six months	x	x	x
Ticket Module			
Creating Custom Tickets		x	x
Invoicing Module			
Automated Generation of Custom Invoices			x
Integration of various payment methods (invoice, credit card, PayPal, etc.)			x
Voucher/discount options			x
Bundle Price	1.950,00 €	3.950,00 €	6.450,00 €
Additional price per guest	5,00 €	5,00 €	5,00 €
additional price per invoice	7,00 €	7,00 €	7,00 €

Book a digital event venue starting at €2,749.00!

Individual features can also be added separately!

Optional modules for all sets



- Digital Event Location
- Newsletter with Tracking Feature
- Hotel Bookings
- Call for Paper Tool
- Program Overview and Optional Booking
- Check-in for on-site accreditation
- Use of RFID Technology
- Digital Signage Control
- Interfaces to External Services/Platforms
- Gallery for Publishing Photos
- Multiple languages
- Evaluation

Selected Reference Clients



Here's what our customers say about WelYou

"Live communication is undergoing a dynamic process of change. Welyou provides us with a flexible and adaptable platform that allows us to fulfill our guest management responsibilities in compliance with the GDPR throughout all project phases. Thanks to direct and personalized consultation, we were able to find effective solutions to the challenges we faced."

Jonas Deneu

– STIHL Vertriebszentrale AG & Co. KG, Live Marketing

"We've been using WelYou very successfully for several years as a communication tool with our partners before, during, and after events. From personalized emails with a wide variety of messages to automated confirmations that include invoices and tickets, we can handle all the necessary processes here. Everything works quickly and easily – that's exactly how a tool should be."

Elisabeth Romanenko

– SAP, Senior Solution Advisor Human Experience Management

A good online platform is more than just good software. We know this because we've been successfully planning and organizing events – both in person and online – for more than 30 years. This experience has shaped our development process, and we'd be happy to advise you on every aspect of the process.

Get in touch with us – whether you have a specific event in mind or just a preliminary idea. We'll then work with you to determine what you need.

Contact

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